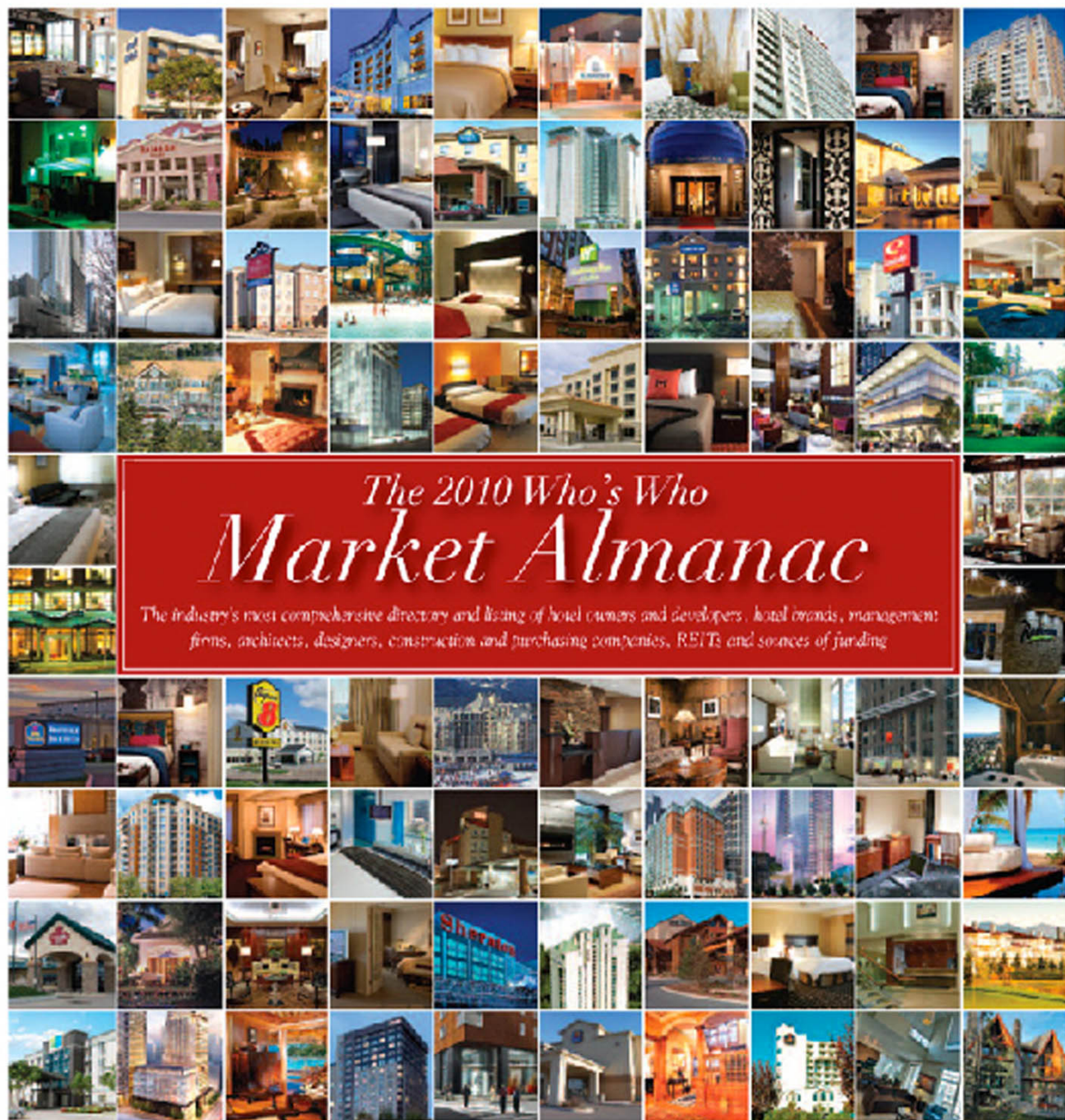


HOTELLIER

THE MAGAZINE FOR HOTEL EXECUTIVES // OCTOBER 2010 \$20



The 2010 Who's Who Market Almanac

The industry's most comprehensive directory and listing of hotel owners and developers, hotel brands, management firms, architects, designers, construction and purchasing companies, REITs and sources of funding



Now You See It...

A new restaurant concept has popped up at the Opus One Hundred Days, which opened at the end of the summer taking diners on a unique, off-the-beaten path culinary ture. Promising "100 extraordinary nights," the new restaurant features an eclectic menu, mixing Mediterranean dishes with a touch of flair. Some of the creative concoctions available include prawn popsicles and Kobe beef meatloaf. What's the inspiration behind the items on the plate? It's the urban art that inspired the diners. "The concept of a moment-in-time restaurant was born out of my decision to close Elixir Bistro and develop a new innovative world-class restaurant, featuring a new international cuisine, to open in the first quarter of 2011. In true OPUS style, I decided to use the transition period between the old and new to do something completely unexpected and unique," says John deC. Evans, president and CEO of OPUS Hotels.



Green Star

Bellstar has announced that its B.C. and Alberta-based hotels and residential resorts fared well in the recent release of its Green Key Rating Program results. In a world where going green has never been more in vogue, Bellstar embraced the movement with its StayGREEN sustainability plan, which features dedicated recycling programs, use of non-chemical cleaning and laundry products, and energy efficient lighting. Leading in the Green Key program, is Bellstar's newest addition, Canmore Alberta's upscale Solara Resort & Spa, which was awarded a four-key rating.



iBooking

It's becoming more and more rare to find someone easily parted from their smartphone, which is good news for Fairmont Hotels and Resorts. Now, potential travellers with wanderlust, and an affinity for upscale lodgings, can peruse possible vacation destinations during the daily grind, by leveraging Fairmont's new iPhone application.

The app will showcase Fairmont properties and provide access to reservations, amenity booking packages and destination recommendations. "Our guests are busier than ever, and this new app provides a quick resource for individual profiles of each of our hotels, complete with room descriptions and restaurant details, which will make booking a stay on-the-go quick and simple for our guests," says Brian Richardson, vice-president of Brand Marketing and Communication for the hotel company.



Seating solutions for the hospitality industry.



VISIT US ON THE WEB AT WWW.GLOBALTOTALOFFICE.COM OR WWW.GLOBALCONTRACT.COM
E-MAIL HOSPITALITY@GLOBALTOTALOFFICE.COM TEL 416-650-6500 X.4747 FAX 416-739-6319

