

# HOTELLIER

THE MAGAZINE FOR HOTEL EXECUTIVES // SEPTEMBER 2010 \$20

## WEB WARS

Can online travel agents and hotels really get along?

## A LESSON IN PATH-ODOGY

Welcome to the 2010 Hospitality Market Report

## eVERYTHING

Modern technology rules today's guestrooms

## Rock Solid

From Tofino to Montebello, hotel spas are back in business

Miranda Moore, manager,  
Ancient Cedars Spa,  
Wickaninnish Inn, Tofino, B.C.

hotellermagazine.com



## Better Late than Never

Over 40 years ago, Ken Jennings, a Calgary oil broker had a vision to build a premier golf resort in B.C.'s spectacular Kootenay region. Recently, the Kokanee Springs Resort, which originally opened in 1968, announced it would join forces with Bellstar Hotels and Resorts, to finally bring Jennings' original plans and vision to light, with some modern touches of course.

"From luxurious cottages steps away from the course, to cliff-top villas with panoramic views across the valley, Bellstar is thrilled to be involved, honouring Kokanee Springs Resort's heritage and legacy and realizing the dream of the original owners," says Ed Romanowski, president and CEO of Bellstar Hotels and Resorts.

Phase one consists of six luxurious cottages set in the woodlands flanking the golf course and 12 well-appointed villas, high on the first tee ridge, enabling guests to soak in the atmosphere of the championship course from their patio. Completion is scheduled for late fall.

## Spa-ctacular!

Nita Lake Lodge may be nestled in the serene beauty of Whistler B.C., but thanks to a new spa offering, guests can take advantage of the soul-cleansing knowledge of ancient India.

The popular hotel recently welcomed the opening of Ashram Spa and Wellness, one of Canada's only authentic Ayurvedic spas, featuring its own in-house Ayurvedic doctor. Originating in India over 5,000 years ago, Ayurveda is the world's oldest medical practice. It's a holistic approach to health which incorporates diet, exercise, herbs and meditation along with science and medicine to achieve total well-being of mind and body.

To complement Ashram Spa and Wellness menu of services, the Nita Lake Lodge will also offer more traditional spa offerings and amenities. These include pedicures and manicures, the new Fix deli offering vegan, wheat-free and Ayurvedic cuisine and a top-of-the-line fitness room with personalized training offered by Innovative Fitness.



## Peddling Fitness

After rave reviews in the Great White North, a made-in-Canada health and wellness solution at Fairmont Hotels is now expanding continent wide. The company recently announced an extension of its partnership with German automaker BMW to provide a complimentary hotel bicycle service featuring BMW Cruise Bikes. Already available in Fairmont's Canadian properties, the U.S. properties introduced these state-of-the-art bikes as the newest benefit for guests this summer.

"BMW's stylish Cruise Bikes have proven to be very popular at our hotels in Canada, so we are excited to extend this unique new service offering to our guests in the U.S.," said Brian Richardson, Fairmont's vice-president, Brand Marketing and Communications. "This program allows us to work with a well-respected partner to reinforce Fairmont's reputation of providing thoughtful services that make the travel experience more convenient, comfortable and memorable."



## IT'S A NEW DAY

With the limited-service sector leading the way in terms of recession-busting sales numbers these days, Realstar Hospitality is riding the momentum, with the opening of its first G2 prototype Days Inn in Regina, Saskatchewan. Along with its stylish new design, the 99-room hotel offers a free Daybreak Café breakfast and an indoor pool with waterslide. The hotel is conveniently located close to Regina International Airport in Regina's newest shopping district, The Grasslands Development.